# Innovation Day 2024 of IIT Hyderabad to set a new standard for Inclusive Innovation

**Highlights:**
- Innovation Day of IIT Hyderabad is to be an accessible event for deaf and hard-to-hear people with the use of cutting-edge technology.
- Scheduled on July 15, the event would include exhibitions, talks, panel discussions, pitch sessions and networking opportunities.
- Annual showcase of innovative solutions from startups and researchers at IIT Hyderabad, highlighting technological advancements.

**Hyderabad, India - July 11, 2024 -** Innovation Day is a yearly celebration of entrepreneurship and innovation at the Indian Institute of Technology Hyderabad (IITH). It showcases startups supported by IITH ecosystem, and tech transfer-ready innovations by faculties and students. Last year, the event attracted over 1200 visitors. This year, Innovation Day will be bigger, featuring exhibitions, pitch sessions, panel discussions and talks, along with networking opportunities.

With the second edition of Innovation Day, IITH is expanding the institution's motto of "Inventing & Innovating in Technology for Humanity" by ensuring that the event is accessible to deaf and hard-to-hear individuals. The event facilitates participation and engagement for everyone with the support of an incubated startup SignAssistive AI, which has developed a technology that translates real-time conversations into digital avatar-based gestures and Indian sign languages.

Scheduled on the same day is MeitY Grand Challenge 2024 Finale, organised by the iTIC Incubator at IIT Hyderabad and SINE IIT Bombay. This national initiative aims at fostering innovation in key areas such as Digital Twin & Simulation, Low & No Code, and Generative AI. The Finale event will feature pitching from the top 10 teams across the country to win attractive cash prizes of INR4 lakhs, grant support, access to iTIC's prototyping lab, and comprehensive mentorship.

**Speaking about the IITH Innovation Day, Prof B S Murty, Director IITH, shared,** "While we continue to break new grounds in innovation, our dedication to accessibility means everyone can be part of our technology development, innovations & Entrepreneurship journey. It's amazing to witness the impact firsthand and know that our leadership in this area is making a real difference."

Innovation Day 2024 is scheduled on Monday, July 15, 2024, at the IITH campus and is free to attend by registering on itic.iith.ac.in/id24 . The event offers a great opportunity to connect and network with students, innovators, startups, corporates, and investors.

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**About iTIC Incubator:** iTIC is a Technology Business Incubator at IIT Hyderabad, supported by the Department of Science and Technology (DST), Government of India. Our focus areas include deep tech sectors such as Healthcare, AI/ML, Quantum Computing, AR/VR, Cybersecurity, Robotics, IoT, Industry 4.0, Blockchain, Electronics, Advanced Materials, Drones, and Biotechnology. Since our inception in 2015, iTIC has supported over 192 startups, providing more than INR 10 Cr in direct funding, generating INR 1500+ Cr in revenue, and creating over 1,100 jobs.

## About IIT Hyderabad:

IITH, established in 2008, has reached a respectable position in both academics, research, technology development and startups in the short span of 15 years. In the recent Indian National Ranking (NIRF-2023), IITH is placed at 3$^{rd}$ in Innovation and 8$^{th}$ among Engineering institutes in India.

It has 310+ full-time faculty, 4,700+ students (PG + PhD students accounting for about 60%). The institute has a strong research focus with INR 1150+ Cr of R&D funding, 10,500+ publications, 275+ Patents, and about 190+ startups (that have generated 1100+ jobs and a revenue of INR 1500+ Cr). Follow us on Instagram, LinkedIn, Twitter, Facebook, Koo, and YouTube for the latest updates.

**To know more, please visit** *https://www.iith.ac.in/*
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